



At Home Hair Care Routine



Step 1 – Saturate hair and apply cleanser to the scalp
FRICITION during the cleansing and **FRICITION** during the rinsing

- o Rinse well with average water pressure using the power of **FRICITION**



Step 2 – Apply conditioner to the midshaft and ends of hair and squish to distribute (squish your condish)

Using **TENSION** and your fingers as a natural comb gently detangle and glide the conditioner through each curl grouping remembering to add water at every step. You are diluting the conditioner to add slip and moisture

- o Only using your hands allows you to properly feel the curls and prevent breakage
- o All curls should be intact, formed and feel like a silky ribbon
- o Rinse with **LOW** water pressure in a drizzle pattern so not to disturb the curl groupings



Step 3 – Apply your styling products chosen by your stylist from a wet point.

BEFORE WE REMOVE WATER Become extremely **GENTLE** with your curls by utilizing a gliding or scrunching action to apply

- o Importance of utilizing your styling product and water to achieve smooth curls
- o Do not rake through the curl groupings, leave curls intact
- o Remember to protect your curls - *If its frizzy wet...it's going to be frizzy when it's dry!*

DevaTowel

Gently scrunch small curl groupings at a time with a micro fiber towel

- o Proper 3 second squeeze
- o Creates the perfect curl shape
- o Removes proper amount of water
- o Saves on drying time
- o DevaTowel offers frizz free result

Clipping

- o Clips should be parallel with your curl groupings
- o Curls fall vertical and clipping is also vertical
- o Beginning clipping in the crown
- o Clips are a supporting role they should be “through” the curl not “around” the curl to give support from the inside
- o Relieving the curl of its natural weight